




GARETT LANGER

CURRICULUM VITAE OF A UX DESIGNER

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Welcome! I'm a UX generalist and Product Designer, handling projects from concept to final design, through research, testing, cross-dept. collaboration, and iteration.

EXPERIENCE

Blueport Commerce UX Designer May 2016 - Present

- Research, design, test, and create innovations, such as new B2B products, platform features, and usability enhancements
- Develop high-level wireframes, prototypes, and process flows that communicate recommendations to clients and stakeholders
- Formal and informal usability testing of sites, apps, and features

SessionM UX/UI Designer April 2016 - Dec 2016

- UX Lead for the Customers Module, a new service within the marketing platform that allows clients to easily manage their customer base
- Day to day: wire framing, prototyping, journey mapping, mockups, and working with PMs and CSMs to iterate and produce products and features across the CMS

UX Contractor Self-employed Feb 2016 - Present

- Helping clients w/ a range of work including ideation, user flows, journey maps, wire frames, mockups, graphics, and prototypes
- Clients include: General Assembly, Resilient Coders, Nuhom

Startup Institute UX + Dev Program Oct 2015 - Dec 2015

C-4 Analytics Web Designer July 2014 - Sept 2015

- Lead designer for C-4's largest client, the Walser Auto Group
- Implemented organizational strategies to increase team efficiency, such as better cross-dept communication, file structures, and design system practices

I Make News, Inc. Design Lead Jan 2013 - July 2014

- Directed and critiqued production specialists and interns
- Managed, created, proofed, and edited design content

SKILLS



- Figma
- Sketch
- Invision
- Axure
- Adobe CC
- Moderated testing
- Data visualization
- Research
- Accessibility
- Wireframes
- Prototypes
- User flows
- Photography
- Illustrator
- Product Management

EDUCATION

2006 - 2009
Fitchburg State University
B.S. Communications Media
Graphic Design and
Digital Video Production

INTERESTS

